

Gain More Business from Your Web Site



Build a Web Site that Gets RESULTS!

Generate more prospects, sales and profit from your web site.

Carla Edwards, (The Web Savvy One) will teach workshop participants the 5 keys to developing a small business web site that delivers more prospects, more sales and more profits for your business. This award winning web developer and business owner will share insider secrets that have been proven and refined through the development of over 100 small business web sites.

You will learn:

1. How to use your web site to boost your offline sales and marketing
2. How to develop your site design to grab your target audience
3. The right and wrong content to place on your site
4. Marketing capabilities you can add for just pennies
5. How to get others to market your site for you

Instructor: Carla A. Edwards, "The Web Savvy One", is President of System Savvy, Inc., an award winning firm specializing in web development for small and midsize businesses. Drawing on over 20 years of experience in business management and technology, this Microsoft Certified Professional has developed a unique business oriented approach to technology that helps her clients achieve greater results.

Date: March 8, 2005
Time: 6:30 p.m. until 8:30 p.m.
Location: U. S. Small Business Administration
Peachtree Center/Harris Tower
233 Peachtree Street, Suite 1900
Atlanta, GA 30303

ADMISSION IS FREE.

Mandatory pre-registration is required in order to enter our building after 6:00 p.m. for security purposes. You must bring proper identification with picture (such as a driver's license) to enter the building. Seats are limited. Please contact Dorothy J. Fletcher, Economic Development Specialist at (404) 331-0100, ext. 305 to register for the class. Fax number: (404) 331-0101

Registration Form- Gain More Business from Your Web Site

Please complete the registration form and return it to the aforementioned address to the attention of: Dorothy Fletcher

Name: _____

Address: _____

Telephone: _____

Business Name: _____

E-mail Address: _____

Sponsored By:

U. S. Small Business Administration

SBA's participation in this workshop is not an endorsement of the views, opinions, products, or services of any person or entity. All SBA programs are extended to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made, if requested at least 2 weeks in advance. Contact: Dorothy J. Fletcher, Economic Development Specialist, at (404) 331-0100, ext. 305.
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